



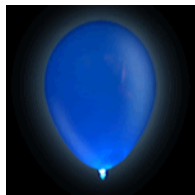
Press Release:
New High-Tech Device Makes Balloons Flash, Twinkle, Sparkle & More
Chapman Global Marketing

*"This revolutionary **NEW** blinking balloon device is changing the way the world uses latex balloons forever. Party balloons that light up are finally here!"*

Thank you for your enquiry regarding the Balloon Lights.

May I please take this chance to introduce a new hot product that is changing the face of any industry that uses balloons? We at Chapman Global Marketing are importing a tiny, ultra-bright new LED device that weighs about 4gms and can make any latex balloon containing either air or helium light up, flash, twinkle, sparkle, or even change colours. The device is called a Balloominator, and it's taking the balloon industry by storm. Its patent is currently pending.

Definitely the **coolest birthday balloon decorations around**, the original Balloominator™ from Ballumination will make any latex balloon or foil mylar balloon with clear windows flash and light up for the ultimate in party fun. They work in all latex or other semi-transparent balloons and even float in helium balloons!



Think about it, when was the last time you saw someone say "**WOW**" when they saw a balloon? Even expensive balloon bouquets and fancy custom printed "Mylar" foil balloons just don't do the trick anymore in today's world full of Hi-tech decorations and modern marvels of technology.

Well, get used to hearing exclamations of surprise all the time, because the Hi-tech, flashing light up effect the Balloominator™ has on any simple latex balloon will have people saying "Wow" about all of your balloon decorations.

Available in **red**, **blue**, **yellow**, **green** or white the Balloominator illuminates balloons. Select the right colour Balloominator and the perfect latex balloon and you can even watch the balloon change colour – right before your eyes.

The devices work particularly well attracting attention to booths at trade shows and drawing attention to cars in lots at auto dealerships at night, and are just as popular when used in individual birthday, anniversary or baby shower balloons or in balloon bouquets. Professional designers use them in archways into event venues and really, anywhere they want to turn heads.



Balloominators even allow pool party planners to illuminate a pool with different colour lights. The 1 ¼ inch re-usable device emits no heat will shine at maximum intensity for up to four hours and continue to glow and flash for up to sixteen hours on one set of batteries. They are compatible with sealant used by professional balloon decorators.





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Some uses for the balloon light include-

- Eye-catching illuminated balloon arches at night for any event.
- Wonderful for parties around the pool.
- A swimming pool filled with floating balloons that blink and sparkle would be just the ticket.
- Exciting balloon sculptures.
- Valentines Day. Red flashing Balloominators inside of latex heart shaped balloons or Mylar Balloons that have clear portions in them.
- Tied to the antennas of cars and floating in the air at night at Automotive Dealerships. You could see the car lot for miles!
- Every Birthday party.
- Illuminated balloon bouquets.
- Large balloon drops. Before the drop there would be 1000's of blinking "stars" overhead! Then they would slowly descend to earth.
- An exciting addition to all New Years celebrations.
- At carnivals and the circus! Oh how they would light up the big-top.
- A train of balloons tied to the mailbox to signify where the big event is.
- Amusement parks at night.
- The uses are only limited by your imagination...



Simple to use –

Flashing Light Up Balloon Fun in 4 Easy Steps!

Using the Balloominator™ couldn't be any easier and you will find hundreds of other uses for them too!

Step 1: Drop it in

Just drop the balloon light in the uninflated balloon. If needed, load up with batteries by unscrewing the bottom.



Step 2: Inflate and tie off

Inflate as normal with air or helium via lungs, pumps or tanks. It doesn't matter to the Balloominator™!

Tie off the balloon with a knot, or use a disk or other standard tie off device. The Balloominator is 100% Hi Float compatible and waterproof too.

Step 3: Secure the Balloon Light

Turn the balloon up and let the Balloominator™ drop down into the neck. Secure the O-ring over the neck of the balloon to hold the Balloominator™ in place.





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Step 4: Turn it on

Now just hold the top of the Balloominator™ while twisting the bottom clockwise until the light comes on. And let the fun begin!

Each Package Contains:

- Balloominator in your choice of colour
- Extra Battery Set
- O-ring
- Complete Instructions.
- **balloons not included*



This really is such a unique and unusual item that every time you turn it on you will suddenly be the centre of attention just about anywhere! You can't buy these in just any store. Stock up now and watch the party happen anytime you have a balloon.

The brightest around! Perfect for letting people know where the party is. At night you can see your blinking balloons for blocks! Also suitable for any low light situation like parties, banquets, balls, prom or home coming dances, nightclubs and bars, restaurants, weddings or even romantic candle light dinners.

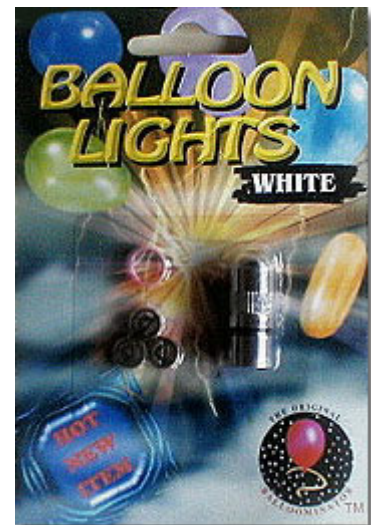
While the LED's will last approx. 100,000 hours the batteries will produce ultra bright light for 3-4 hours and then it slowly diminishes over a 24 -48 hour period.

Created by Oxborrow, in Texas, research and development for Balloominators was completed near Reno, NV. The product is available at many party and gift industry stores for less than \$5. Two sets of batteries are included with each reusable Balloominator. The list of suppliers is only increasing each day.

For more information on Balloominators, visit www.ballumination.com or write to cgm_sales@iinet.net.au

Want more fun, put a green and red into a normal white balloon and fasten with a elastic band. Or try one at each end like a red and blue in a long white balloon.

Please contact Brett on 0414 717 007 or Cassandra on 0409 080 383 to discuss any questions you may have regarding this wonderful product. We appreciate any comments or suggestions you may have, thanks Brett and Cass.



Look out for other fantastic products like push bike wheel message lights arriving soon at a store near you- www.fxflare.com

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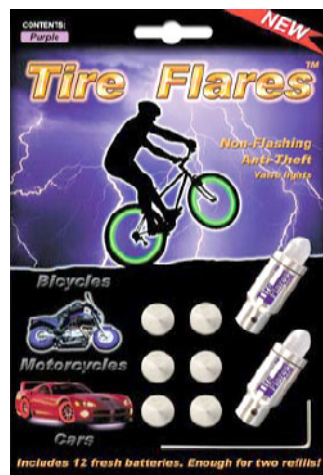


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Other Fantastic New Products just in...



FxFlare – Allows the owner to programme different messages into the device and as you ride along, the messages are displayed in the wheels. Great for marketing, and it would have to be the BEST SAFETY and MARKETING DEVICE AROUND.



Create impact with wheels lights that only turn on when you start to ride and only at night! These lights also include a unique anti-theft locking device to prevent theft of you wheel light. This is also another ultimate bike safety device you can purchase from CGM.

